



**Special Committee on Targeting Resources
Agenda Packet**

*Governor
Arnold Schwarzenegger*

*Chair
Lawrence Gottlieb*

**Wednesday
March 28, 2007
10:00 a.m.—12:30 p.m.**

*Sacramento Employment and Training Agency
Sequoia Room
925 Del Paso Boulevard
Sacramento, CA*



Special Committee on Targeting Resources

MEETING NOTICE

**Sacramento Employment and Training Agency
925 Del Paso Boulevard, Shasta Room
Sacramento, CA**



Lawrence Gotlieb
Chair

Arnold Schwarzenegger
Governor

Christine Essel
Vice Chair

**Wednesday, March 28, 2007
10:00 a.m. – 12:30 p.m.**

AGENDA

- 1. Welcome and Opening Remarks**
 - **Tim Rainey, Acting Chair**
- 2. Action - Approval of the September 12, 2006, Meeting Summary**
- 3. Discussion Item - Targeting Resources Committee Review**
- 4. Discussion Item - SB 293 Implementation**
 - **Introduction by Ray York**
 - **State Board and Partner Coordination Team (PCT) involvement**
 - **Special Committee Roles**
 - **Framing Questions for Committees**
 - **Where are we now?**
 - **Where do we want to be?**

(This discussion will utilize the 02/22/07 State Board meeting flip chart notes, the Strategic Plan Timeline as approved at the State Board meeting, and the meeting notes of the PCT meeting on 03/06/07)

 - **Barbara Baron, Senior Fellow – California Budget Project**
- 5. Public Comment**
- 6. Next Steps**
- 7. Other Business that May Come Before the Committee**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn.

In order for the Special Committee to provide an opportunity for interested parties to speak at the public hearings, public comment may be limited. Written comments provided to the Special Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply.

Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.calwia.org> or contact Danny Patterson for additional information.

Welcome and Opening Remarks

Action: Approval of September 12, 2006 Meeting Summary

**California Workforce Investment Board
Targeting Resources Committee
September 12, 2006 Meeting Summary**

Members Attending

Frances J. Low, Designee for Senator
Richard Alarcon
Jerry Butkiewicz, Board Member
Tim Galloway, Designee for Jerry
Butkiewicz
Mike Curran, Vice Chair
Sean Liou, Board Member
Beverly Hook, Designee for Richard
Mendlen

Dwight Nixon, Board Member
Tim Rainey, Designee for Art Pulaski
Judy Chen-Lee, Designee for Mayor Miguel
Pulido
David Villarino, Designee for Arturo
Rodriguez
Wayne Schell, President/CEO - CALED

Board Staff, Partner Staff and Contributors Attending:

Partner Staff:

Lynora Sisk, Employment Development
Department

Bonnie Graybill, Employment Development
Department

Janet Maglinte, Economic Strategy Panel

State Board Staff:

Brian McMahon, Executive Director

Daniel Patterson

Joelle Hurst

John Bohart

Suzette Smith

Beverly Odom

Tom Bates

Mike Newbert

Agenda Item I. Introduction and Opening Remarks

The Special Committee on Targeting Resources (Committee) met at the Sacramento Employment and Training Agency (SETA) on September 12, 2006. In the absence of Committee Chair, Mr. Barry Sedlik, Vice Chair, Mr. Curran called the meeting to order and asked members and staff to introduce themselves. Mr. Curran asked Lead Staff person, Mr. Patterson to review the agenda.

Mr. Curran moved directly on to the next agenda item.

Agenda Item II. Action – Approval of the April 18, 2006 Meeting Summary

Mr. Patterson asked for approval of the meeting summary from April 18, 2006.

There were comments from members regarding the clarity of the conclusions reached at that meeting. Mr. Patterson advised that the minutes will be reviewed and edits made based on Committee members input. Mr. Villarino motioned to accept the April 2006 meeting summary with edits based on Committee member's request. Mr. Nixon seconds the motion. Voice vote then carried the motion.

Agenda Item III. Information – Final Report on Minimum Wage Workers Initiative

Mr. Patterson provided a brief history of the initiative, a review of the policy recommendations formed by the Committee during their April 18, 2006 meeting, and how those recommendations were included in the 2006/7 SFP issued by EDD on September 8, 2006. He also stated that the recommendations influenced specific language regarding each funding priority related to local collaboration and matching funds in the Governor's 15% "Solicitation for Proposal". Additional discussion ensued with the following questions:

- Are seasonal workers considered incumbent workers? The response is no. Single occupation is identified and no bonus points will be given to farm-worker programs.
- What types of occupations would qualify as minimum wage in the Health and Education industries? Education and Child Care Aides in both private and public businesses would be possible minimum wage worker occupations.

Agenda Item IV. Presentation and Discussion - Regional Economies Project and Labor Market Information (LMI) Presentation and Discussion

Ms. Janet Maglinte with the California Regional Economies Project (CREP) provided a presentation on their work. A copy of the presentation was included in the members' folders. The following points highlight the presentation:

- The California Workforce Investment Board is one of the major funding sources of CREP, and they work closely with staff from the Labor Market Information Division.
- The Project provides information on economic and employment growth from a regional perspective and allows local and regional planners to assess this growth from a workforce standpoint.
- The project focuses on nine "Economic Strategy Panel" defined regions in California.
- Studies and analyses are provided for the nine regions based on industry employment and growth trends, to include regional monographs highlighting key labor force and economic issues.
- A user Resource Guide is provided with instructions on how to use and tailor the CREP data for specific areas within each region.

A discussion followed the presentation:

- How are local and regional Economic Developers included in this project? We need to think about how this data is used at the local level. Labor also wants to be involved in this project.
- What sub-industry data (types of employers) are included in these reports? Data is aggregated at the county level. The LMID may be able to refine the CREP data down to a local workforce investment area level.

Bonnie Graybill with LMID provided a presentation of their work. A copy of her presentation was included in the members' folders. The presentation covered the following points:

- The data used in the CREP is collected by LMID and they have a strong collaborative partnership.
- LMID has out-stationed 26 local labor market consultants throughout California who can provide detailed LMI at the local levels.
- A review of the tools and special reports on the LMID website.
- Provided contact information for special reports or questions.

Agenda Item V. Action - Policy Framework for Strategic Partnerships in Workforce Investment

Mr. Patterson briefed the Committee on the work to date along with the rationale and reasoning as to why the Committee is reviewing the proposed Framework.

- The Committee's expressed intent to develop a model framework that could inform future work of the Committee and be used in a variety of workforce initiatives.
- There has been an increased emphasis from the Department of Labor on strategic partnerships calling for greater cooperation among local workforce partners.
- Potential uses of the Framework: regional forums, development of a resource guide for the system, a way to vet best practices.
- The Framework was developed jointly by staff from the Life Long Learning Committee (LLLC) and this Committee. The Framework, if approved by this Committee, will be forwarded to the LLLC for their review and comment.

The following points highlight the members' comments and discussion:

- Need to include economic development in strategic partnerships.
- The contributions of the document to the system are diluted without implementation strategies.
- There is a need to develop regional strategies.
- Local WIBs and economic development need to do a better job of collaboration at the local and regional levels.
- Regional collaboration occurs on issue-based themes. Workforce Boards can unite local workforce players.
- The LWIBs need to move towards collaboration on funding. All partners should contribute to solving the issue including the business community.

- A member of the public stated that based on his experience in PA and Texas, regional forums will contribute to the knowledge base within the selected region through the sharing of information found in a forum environment. A neutral party should convene the forum. This type of framework guidance allows industry and workforce professionals to address industry needs. It also allows the State to support regional collaboration efforts.
- All potential partners are identified in this document and it appears to be a good framework.

The Vice Chair asked the members if they supported the document and if staff should continue to work on this project. Through ensuing discussions it was collectively agreed that this Committee would approve the document, and wait to take further action until the Framework has been vetted through the Life Long Learning Committee. The Committee asked staff to clarify the document based on their discussion today.

Agenda Item VI. Action - Coordination of Grant Applications with Local Boards

Vice Chair Curran introduced this agenda. In summary it was stated that:

- The Committee had received input from LWIB Director's regarding the coordination of 15% WIA funding opportunities with their respective local Board.
- We are now beginning to plan for next year's Governor's 15% SFP and would like to resolve the application procedures prior to developing future SFPs.
- To the extent possible the coordination language in Section V "Collaboration" has been modified to reflect more emphasis on collaboration and partnership. The language is included in the members' folders.

The following summarizes the Committee's discussion of the topic:

- Opposition to this concept because it did not consider the farm worker and seasonal worker patterns
- The focus in the current SFP would eliminate special populations from applying for 15% Discretionary funding because the performance measurements do not reflect discretionary funding stream.
- A member of the public commented that a Regional Collaborative is a good thing. However, for a Non-LWIA applicant, how many LWIBs need to be a member of the collaborative to have a successful 15% proposal?
- The group concluded that there was no effective way to consider providing a response to this question. It is up to the local areas to determine with whom, and how they would partner with other entities.
- There is nothing in the current SFP that prevents a LWIA or another entity from applying for funding and the new language directs the applicant, whether they are a LWIB or a Non-LWIB, to define the partner roles and responsibilities and if there is no coordination, to explain why.
- The Committee should deal with the question of Local Collaboration by beginning with the language that is in front of us.

The Committee asked that we revisit current State policy on local collaboration and that this topic be on the Agenda for the next meeting. If a member has comments on the language provided for local collaboration, please send your comments to Mr. Patterson.

Agenda VII. Public Comment

Public Comments were heard during topic discussions.

Agenda VIII. Next Steps

- Poll members and schedule next Committee meeting.
- Provide current State Policy on Local Collaboration to Committee members as background material for next meeting.
- Minutes will be edited and sent out for final approval by the members.
- Comments on the Framework and Collaboration language will be solicited from members in preparation for next meeting.
- Refine the Strategic Partnership document to reflect the concerns of the Committee and include any modification requests that may come from the Life Long Learning Committee (LLLC).
- Development and discussion of implementation strategies for use of the Framework.
- Staff will review processes for how meeting information and content is communicated to the members.

Mr. Schell moved to adjourn the meeting and second by Mr. Nixon.

Mr. Curran adjourned the meeting at 12.30 PM.

Discussion: Targeting Resources Committee Review

Discussion: SB 293 Implementation

SB 293 Strategic Planning Discussion

Background

A major requirement for the California Workforce Investment Board (State Board) in SB 293 is that it collaborate with State and local partners to develop a strategic workforce plan that will serve as a framework for workforce policy development, fiscal investment, and program operation. This State strategic workforce plan should also serve as a framework for the Workforce Investment Act (WIA) plan that is required by the U.S. Department of Labor in order for states to receive their annual WIA allotments.

On February 22, 2007 the State Board met to begin discussing the SB 293 strategic planning process. The facilitated discussion focused primarily around the Question: *What are the three driving workforce issues facing California today and in next several years?* The comments of the State Board members are summarized on the SB 293 Breakout Session notes from the February 22 meeting (Attachment 1). The general timeline that was approved by the State Board is provided (Attachment 2). Additionally, staff attempted to group the issues identified by the State Board according to each Special Committee's purview (Attachment 3).

Furthermore, the State Board identified the following action planning questions as a framework for the Special Committees to begin their strategic planning process:

1. *Where are we now?*
2. *Where do we want to be?*
3. *How will we get there?*
4. *Who will do what?*
5. *How will we measure?*

To coordinate State Board activities and better ensure that the State Board meet its SB 293 mandate, the Partner Coordination Team (Team) was formed, consisting of representatives from Senator Ducheny's Office, Labor and Workforce Development Agency, Building, Trade, and Housing Agency, California Workforce Association, various executive-level representatives from our State, Labor and Economic Development partners. The Team has offered the following "**premise**" to initiate the action planning process at the committee level:

- Demand driven system
- California – statewide system and policy
- Competitiveness
- Creating pathways for people to fill jobs

The Special Committee's Role

The Targeting Resources Special Committee (Committee) will begin by addressing the first two strategic action planning questions.

- *Where are we now?*
- *Where do we want to be?*

The Committee, in examining these two framing questions and the issues identified by the State Board, should consider its original charge, which was approved as the following:

This Special Committee on Targeting Resources (committee) will focus on the workforce policy priority “Targeting limited resources to areas where they can have the greatest economic impact.” The key workforce policy themes are related (with an emphasis on preparing workers) to the targeting of workforce resources to special workforce populations, industries, businesses, workforce services, and geographical areas that will have the greatest economic impact for the State. Included are the priorities for the investment of 15 Percent Discretionary funds in: 1) strategies and services that will assist individuals with barriers to employment enter and advance in careers, and 2) increasing occupational skill training for vital industries in which significant worker shortages exist or are likely to exist in the future.

To assist the Committee in beginning its discussion regarding the question: *Where are we now?* During our last meeting, we were provided a presentation by Janet Maglinte from the Economic Strategy Panel’s California Regional Economies Project and will be joined by Barbara Baron, Senior Fellow from the California Budget Project. Thereafter, the Committee will be asked to develop a list of ideas regarding the second question: *Where do we want to be?*

Next Steps

On April 19, 2007, the State Board will review the following from each of its four Special Committees:

- Review the **premise** the Special Committees are operating under, which will entail modifications by the Special Committees.
- Review and prioritize the “*Where do we want to be*” issues provided by the Special Committees in a facilitated discussion.

SB293 Strategic Planning Timeline

February – March	April-June	July-September	October-December
CWIB Meeting to Launch Process	CWIB Meeting focuses on a key aspect	CWIB Meeting focuses on a key aspect	CWIB engages in synthesis of the findings and ideas and defines key principles, strategic goals for California based on the input
CWIB Committees define questions on which they'll focus in building plan	CWIB Committees focus on specific questions	CWIB Committees focus on specific questions	CWIB committees support that synthesis within their areas of expertise
Engage state level constituencies	Conduct regional and issue forums	Conduct regional and issue forums	State level constituencies are engaged in creation of the goals and feedback about potential actions
Plan for regional and issue forums	Develop draft case statement based on analysis of research	Modify and strengthen case statement based on the input being received	Draft of plan is created; disseminated widely for comment and feedback
Begin organizing research	Launch Strategic Planning website; encourage interactive electronic dialogue	Continue electronic dialogue	Plan is edited and finalized by year end
Establish communication mechanisms for coordination and input			

Public Comment

Next Steps

Other Business that May Come Before the Committee